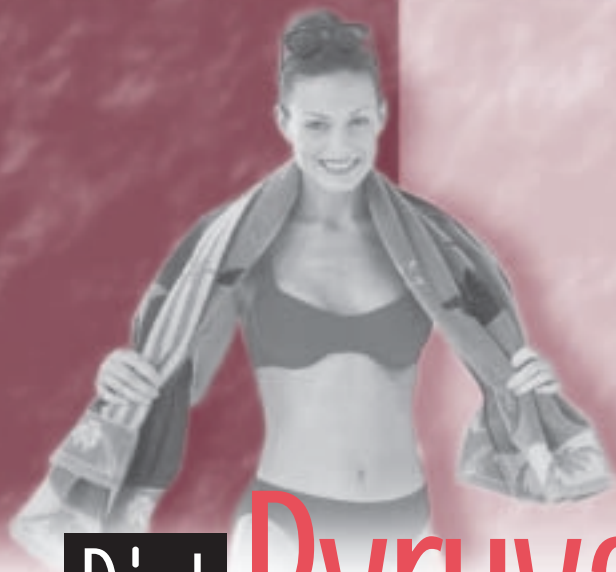


SOURCE



NATURALSTM

Strategies for Wellness™

Diet Pyruvate™

**Get the Look.
Naturally.**

Ideally, a perfect diet would allow you to lose excess body fat, but not lean body mass. Why? Because most experts now agree that the body's enemy is fat and not weight. Your body composition is capable of changing dramatically without any significant change in weight. It's simply a matter of body mass redistribution. Fat is lost. Muscle is gained. A new leaner shape emerges.

Introducing Source Naturals Diet Pyruvate Powder. A promising new study indicates six or more grams of Pyruvate powder a day may reduce body fat, increase lean body mass, and improve body composition when taken in conjunction with a low-fat diet and exercise plan.

Imagine the possibilities.

Visit our web site at: www.sourcenaturals.com

Pyruvate has a key role in your body's metabolism and the energy production process. It is the link between the two main energy generating cycles, glycolysis (anaerobic metabolism) and the Krebs cycle (aerobic metabolism). In essence, it is here that the body creates and disseminates energy from the proteins, fats and carbohydrates that we ingest.

Pyruvate occurs naturally in our bodies. It is produced as our systems absorb and process the carbohydrates in food to create glucose. Glucose is the body's high-performance fuel. It is what drives our muscles and gives us endurance. Glucose is converted into Pyruvate, which then becomes a crucial part of the energy producing process. Pyruvate is found in some of the foods we eat today, but in very small amounts.

THE POWER OF PYRUVATE.

Diet Pyruvate may have an especially significant role when taken in conjunction with a healthy diet and exercise program, such as the Source Naturals Maximum Metabolism Weight Loss Plan™.

Pyruvate has a strategic purpose in the energy production process. Pyruvate is found in a variety of foods, but most contain less than 25 mg per serving. Diet Pyruvate is made of the finest Calcium Pyruvate Monohydrate, manufactured by Med-Pro Industries using a unique, patented process to ensure stability and high purity.

SOURCE NATURALS DIET PYRUVATE PRODUCTS INCLUDE:

Diet Pyruvate in capsule form containing 500 and 750 mg of Calcium Pyruvate Monohydrate, Diet Pyruvate in 3 oz. powder form in which one teaspoon contains approximately 3 grams of Calcium Pyruvate Monohydrate, and Diet Pyruva-Nectar™ in a delicious 16 oz. flavored drink mix form of Calcium Pyruvate Monohydrate.

Here is a simple and natural program that may help you in reaching healthy weight and body composition goals, when taken with the Maximum Metabolism Weight Loss Plan.

Source Naturals wants to help you achieve the look you've always imagined. So set your goals, and get the look. Safely. Naturally.



The above information has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.