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FOR IMMEDIATE RELEASE

SOURCE NATURALS INTRODUCES MEN'S LIFE FORCE™ MULTIPLE & WOMEN'S LIFE FORCE™ MULTIPLE

A UNIQUE FORMULATION APPROACH

Scotts Valley, California— There are lots of multiples on the market targeted specifically to men and women. Now Source Naturals introduces two formulas that are different from the rest. Source Naturals MEN'S LIFE FORCE MULTIPLE and WOMEN'S LIFE FORCE MULTIPLE are the only men's and women's multiples formulated using the SystemiCare™ approach to health care.

SystemiCare is a new paradigm in health care: scientifically advanced formulas designed to keep the body's systems balanced and healthy. Source Naturals has identified 12 deep metabolic systems that are crucial for optimal health. MEN'S LIFE FORCE MULTIPLE and WOMEN'S LIFE FORCE MULTIPLE are Bio-Aligned™ formulas that address all these deep dozen systems: Energy, Cells/DNA, Inflammation Response, Antioxidant Defense, Sugar Regulation, Metabolism/Hormones, Liver/Detox, Circulation, Cognition/Nerves, Immunity, Digestion, and Structure/Mobility.

Source Naturals spokesman Todd Williams says, "The secret to good health is strengthening and balancing the underlying body systems that are the foundation of good health. WOMEN'S and MEN'S LIFE FORCE MULTIPLE are based on Source Naturals' award-winning LIFE FORCE™ MULTIPLE, which does just that."

LIFE FORCE contains an amazing 47 ingredients—vitamins, minerals, herbs and special ingredients! To this foundational nutrition WOMEN'S LIFE FORCE adds higher potencies of calcium and magnesium for bone density; butcher's broom for vein strength; bilberry for menstrual comfort; and DIM for breast health. MEN'S LIFE FORCE MULTIPLE supplies saw palmetto, pygeum, Swedish flower pollen and pumpkin seed for prostate and reproductive health; ashwagandha, damiana, oat straw, and panax ginseng for libido; and wasabia for detoxification.

Source Naturals is committed to enhancing individual potential to enjoy optimal health and well-being by providing superior quality dietary supplements and nutritional education. For more information or purchase locations, please visit <http://www.sourcenaturals.com>.

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