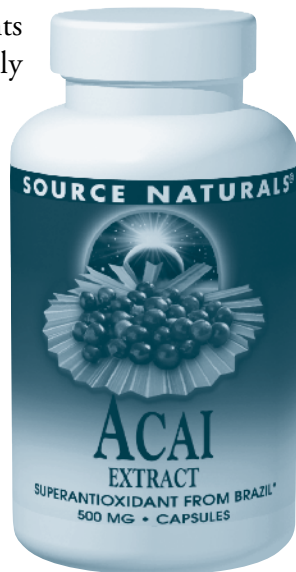


# THE ALLURE OF AÇAÍ— POWERFUL ANTIOXIDANT PROTECTION



**A**ÇAÍ is a potent Amazonian antioxidant. AÇAÍ is a small purple fruit from a palm plant that grows primarily in the rain forests of Brazil. Indigenous Brazilians have used AÇAÍ for thousands of years and believe that it has extraordinary nutritional properties. AÇAÍ contains powerful antioxidants known as anthocyanins. Anthocyanins are easily recognizable by the coloring they give to plants—purple hues. At a time when our health is challenged by an unprecedented array of toxins, taking full advantage of the wealth of antioxidant protectors contained in plants is critical.

Source Naturals is the science-based company with products to support healthy living. Source Naturals AÇAÍ addresses one of the twelve SystemiCare™ deep metabolic systems identified by Source Naturals as critical for optimum health: Antioxidant Defense.



*Strategies for Wellness*™



## The Origin of Açai

AÇAI —*Euterpe oleracea*—is a palm plant widely distributed in northern South America. It is one of the most naturally abundant species in the eastern Amazonian estuary floodplains. Source Naturals AÇAI extract is wild harvested, supporting the long-term sustainability of the plant and the environment.

Palm trees have been traditionally used for food, beverage, clothing, tools and cooking oil. AÇAI is no different—natives have used the plant medicinally and as a food. AÇAI is a common palm tree that grows anywhere from 50 to 80 feet tall. AÇAI produces a fruit that is round and less than an inch in diameter with a large seed inside surrounded by a fibrous sheath. Indigenous Brazilians prepare the juice by soaking the fruit in water to soften the outer shell. They then squeeze the fruit and strain out the large seeds. They now have a purple juice with a distinctive flavor.



Strategies for Wellness<sup>sm</sup>

## Source Naturals' Commitment

The plant world offers some of nature's most powerful antioxidants. Today exciting discoveries are emerging from research into the protective properties of fruits and botanicals, especially the lush, delicious açai. Source Naturals brings you AÇAI as part of our commitment to healthy living. AÇAI is part of Source Naturals' line of plant-derived antioxidants, which bring you the benefits of the latest advances in biochemical research. We are pleased to partner with your natural foods retailer in providing the education and scientifically based nutrition you need for your well-being.

### References:

Lichtentahler R, Rodrigues RB, Maia JG, Papagiannopoulos M, Fabricius H, Marx F. 2005. Total oxidant scavenging capacities of *Euterpe oleracea* Mart. (Acai) fruits. *Int J food Sci Nutr.* 56(1): 53-64. Internal research and documentation from Laboratorio Catarinense. Received 2/20/06 from Justin Bone at Markan Global Enterprises, Inc.



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The above information has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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